

# Cookie Policy

## What is a cookie?

Cookies are small text files that are downloaded onto your device when you visit a website. At each subsequent visit, cookies are sent back to the website that originated them (first-party cookies) or to another website that recognizes them (third-party cookies). Cookies are useful because they allow a website to recognize a user's device. They have different purposes such as, for example, allow you to navigate between pages efficiently, remembering your favorite sites and, in general, improve the browsing experience. They also help to ensure that the displayed advertising content online are more targeted to the user and to his interests.

Depending on the function and purpose of use, cookies can be divided into four categories: essential cookies (strictly necessary), cookies performance, functionality cookies and cookie targeting.

## Essential cookies

Allow you to move around a website and use its features. Without these cookies, the services required can not be provided. One example is storing the actions (eg. Text you enter) to return to the previous pages within the same session.

## Cookies performance

They collect information on the use of a website by the visitors, for example the most visited pages and possible display of the site error messages. These cookies do not collect information that can lead to profiling of visitors. All the information obtained is aggregated (ie anonymous) and only used to improve the functioning of the site.

## The cookie functionality

Allow the site to remember the user's choices (as its name, its language and geographical region where it is located) and provide advanced and customized features. For example, a website may be able to provide tax information locally using a cookie for storing the province in which the user is located at that moment. The cookie functionality can also be used to provide certain services you request, such as playing a video. The information collected by these cookies can be made anonymous and do not track your browsing activity on other websites.

## Cookies targeting

They are used to provide more targeted advertising content to the user and to his interests. also allow you to limit the number of appearances of an advertisement and determine at the same time the effectiveness of an advertising campaign. Remember if a user visited a website or not, sharing this information with other organizations (eg. Advertisers). The targeting or advertising cookies are often linked to the site functions provided by other organizations.

## Using cookies on our part

As in most of the websites, even your visit to our site uses cookies to improve the user experience. These allowing the site to remember the user data for the duration of the visit or at a later date, allow the user to navigate between pages efficiently, storing your preferences, allowing the latter to interact with social networks such as Facebook or Google+ and offer the Google Maps services. Cookies can be set on our web site (first-party cookies) or on other sites that have content on our website (third party cookies); for example, our web pages buttons "share" that allow users to share content with friends through social networks like Facebook and Twitter. It is possible that these sites impostino a cookie when you are logged in to avail their services. Our site does not handle the setting of cookies on these sites. Refer to third-party websites for more information about their cookies and how to manage them. You can enable or disable all cookies or a part of them, or delete cookies already defined, by changing their settings from the Help menu of the Internet browser. By doing so, you should know that will not be available all the interactive features of the website. For more information about third-party advertising cookies and how to not accept it, visit the following site: <http://www.youronlinechoices.com/>